Privacy & Cookie Policy

The Dedham Art Society take your privacy very seriously as it is very important that it is protected. This website www.dedhamartsociety.co.uk is General Data Protection Regulations (GDPR) compliant.

This Policy covers The Dedham Arts Society in relation to the collection and use of the information you provide to the society. This Policy may change from time to time. Please check this link (Privacy & Cookie Policy) whenever you provide the society with your personal information. If significant changes are made to the policy the Dedham Arts Society will contact you directly.

Please email <u>dedhamartsociety@gmail.com</u> :

- If you have any questions about this Policy or concerning your personal information.
- If you want to contact the society about your marketing preferences.
- If you change your contact details so we can stay in touch.
- Should you wish to cancel your membership and wish your details provided to be deleted.

What type of personal information we collect:

When you subscribe for membership, occasional newsletters or regular blog updates – this will usually include your name, and contact details.

<u>When you use this Website</u>: When you use this Website, information about you is recorded and stored. See the information about the use of cookies below.

When it is available on social media: Depending on your settings or the privacy policies applying for social media and messaging services you use, like Facebook, Instagram or Twitter, and only within the context of the services we offer, you might give us permission to access information from those accounts or services.

How we use your information

Through providing personal information you will have agreed to receive information or that we carry out a service for you related to membership. We will proceed in the basis that we have your consent to use the information in the manner intended when you gave it to us.

- Storing your personal information that you have given to us on a mailing list that is stored securely.
- Using the personal information you have given us to send you occasional newsletters or regular blogs, details of new events.
- Processing your membership application, Seeking your views on the services or activities we carry out so that we can make improvements.
- Maintaining records and ensuring we know how you prefer to be contacted
- Analysing the operation of our Website and analysing your Website behaviour to improve the Website and its usefulness. See the information about the use of cookies below.

How we keep your information safe

We understand the importance of the security of your personal information and take appropriate steps to safeguard it. We only use reputable third party companies, such as Squarespace and Google.

Your name and email address provided upon subscription is stored securely.

No data transmission over the internet can however be guaranteed to be 100% secure. So, while we strive to safeguard your information, we cannot guarantee the security of any information you provide online or via email and you do this at your own risk.

Who has access to your information?

 Third parties who provide services to us, for example, Squarespace and Google by process and storing your name and email address.

For more information on Squarespace policies, see the official Squarespace *Terms of Service* and *Privacy Policy* on their website.

For more information on Google policies, see the official Google *Terms of Service* and *Privacy Policy* on their website

- Analytics and search engine providers (Squarespace and Google) that help us to improve my Website and its use. See the information about the use of cookies below.
- We may also disclose your personal information if we are required to do so under any legal obligation
- Other than this, we will not share your information with other organisations without your consent.

How long we keep your information for

We will hold your postal information for as long as it is necessary to maintain your membership.

We will hold your name and contact details used to subscribe to the membership or my regular blog for as long as The Dedham Art Society exists, unless you unsubscribe or cancel your membership.

If The Dedham Arts Society stops operating your contact details will be securely destroyed.

Links

Links on our Website may take you to third party sites over which we have no control. When linking to another Website from The Dedham Arts Society website, you should read the privacy policy stated on that Website. Our policy does not cover the use of your personal data on any third-party Websites.

Our websites use of "Cookies"

As is common practice with almost all professional Websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience and the efficiency of the website. Our website has a cookie pop up screen, this states that by continuing to use our website you confirm your acceptance of our use of cookies.

How our website use Cookies

Our Website uses cookies to help it work and to track information about how people are using it, how often and what pages you visit.

Third Party Cookies

Our site use cookies provided by trusted third parties.

This site uses Squarespace and Google Analytics to help to understand how you use the site and identify ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Squarespace Analytics cookies, see the official Squarespace *Cookie Policy* page.

For more information on Google Analytics, see the official *Google Analytics Policies*, *Terms of Service* and *Privacy Policy* on their website.

This Privacy Policy can and will be updated at any time and we will publish updates on this page.

Updated: 19th October 2022